

INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Planning & Development Division

IG/P&DD/ODL/Launch/14/9
June 12, 2024

Academic Programme Launch Notification No. 145
Diploma in Fashion Design and Retail (DFDR)

With the approval of the Competent Authority, the Programme Diploma in Fashion Design and Retail (DFDR) will be offered through ODL mode from July 2024 session, as per the following details:

Eligibility: 10+2 (Senior Secondary) passed from recognized Board or pass out students of CFDE programme from IGNOU or equivalent courses/programme from Government recognized institution, credit will be transferred as per university norms.

Medium of Instruction: English

Duration: Minimum 1 Year, Maximum 3 Years

Fee Structure: ₹ 10,000/- (Full programme)

Programme Details: Total Credits 40

Examination Mode: Annual

Study Materials: Print & Digital (Both)

Expected Enrolment: 500

Courses:

Course codes	Title of the Course	Type of Course	Course Credits
BFDI-071	Fundamentals of Fashion Design	Theory	4
BFDI-072	Basics of Pattern Making and Sewing	Theory	4
BFDI-073	Introduction to Fashion Industry	Theory	4
BFD-074	Communication and Entrepreneurship	Theory	4
BFDL-075	Designing and Product Development	Practical	4
BFD-076	Textile and Fashion Retailing	Theory	4
BFD-077	Fashion Retail Marketing Operations and Store Management	Theory	4
BFD-078	Visual Merchandising and IT Application in Retailing	Theory	4
BFDP-079	Project	Project	8

Details of Approval:

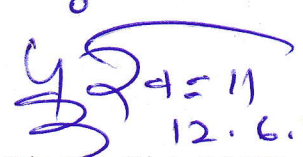
Programme Development Form (PDF) was approved by the Academic Council's Standing Committee (61st ACSC), in its 61st meeting, held on 4th July, 2023 and subsequently confirmed in 80th Academic Council meeting, held on 7th July, 2023.

Contact Details of Programme Coordinator:

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12.6.24
Director (I/c.), P&DD

To
Directors of Schools, Head of Divisions
AR, VCO & PS to all PVCs

निदेशक / Director
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Planning & Development Division
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